1	walked in the front door and we'd greet each other.
2	It was very professional and the standard how are you,
3	fine, how are you, fine, and that was pretty much it.
4	Q AS we talked about in your direct
5	testimony at page 13, SFUSD Exhibit T1, page 13, you
6	state that you reviewed section 733527 of the rules
7	and you did that at about the time you were trying to
8	determine what should be in the public file?
9	A Yes.
10	Q It seems to me that your testimony
11	suggests that you were puzzled about what needed to be
12	in the file, but you did have an understanding that
13	the file was missing documents? Is that a yes?
14	A Yes.
15	Q Now, when you reviewed section 733527, and
16	you had actually read a portion of it into the record,
17	are you suggesting that you didn't notice that the
18	rules requirement that the Issues Program List were to
19	be placed in a Public Inspection File on a quarterly
20	basis throughout the license term?
21	A Yes, I think that that's kind of the root
22	of the problem here that that was where I made the

mistake, that to the degree that I thought I understood what the program list was for, to the degree that this was the first time I was working on a license renewal application that spanned so many pages and so many questions and each question that I had to respond to compelled the reading of a different regulation other than the Public Inspection File.

This is the one area that I thought I knew well, which isn't to say that I glossed over this area, because I knew that we had to have in our Public Inspection File lists that showed that we were operating in a manner that covered issues and met the community needs that this is where I made the mistake.

I was either working too fast, not paying attention, but I do remember reading through the regulation. The fact that the reports had to be there in the file on a quarterly basis by a certain date, I'm sorry I missed that detail. I think that's where I made the mistake and that's where I misunderstood what we had to have in the file by when and how I should've answered the question differently.

Q You indicated that you were looking at the

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1	Public Inspection File at about the time Susan Hecht
2	gave you her report. Was there a time subsequent to
3	that before you actually completed the renewal
4	application and sent it to the FCC for filing that you
5	looked at the Public Inspection File again?
6	A I don't remember looking at the Public
7	Inspection File again after that.
8	JUDGE SIPPEL: After when?
9	THE WITNESS: Subsequent to Susan Hecht
10	providing the list.
11	MR. SHOOK: Which occurred in June 1997
12	according to the information that we have.
13	MR. PRICE: The witness might be a little
14	confused by the question. Please ask the previous
15	question again.
16	BY MR. SHOOK:
17	Q It's now June 1997. Susan Hecht is giving
18	you a report. You testified that you're actually
19	looking at the Public Inspection File at about the
20	time she gives you the report, so in a sense the
21	report is almost old news.
22	A Yes, because what I remember is that I had

1	asked her to provide some assistance but I was working
2	on the renewal application in between everything else
3	I was working on at the station so the work process to
4	fill out the application was I had a couple hours
5	here. Over a number of weeks I'll work on it.
6	Then I'll set it aside, work on it again.
7	So, I was working on it when I needed to work on it,
8	and by the time I needed to work on this part of the
9	application, Susan hadn't reported anything back to me
10	or let me know that I'm done doing what you asked me
11	to do. I just went to work on my own.
12	Q So you pulled out the file drawer and just
13	started to look through it to see what was there?
14	A Yes.
15	Q Then you organized it in some fashion, or
16	what did you do?
17	A I don't remember organizing it myself. I
18	remember having an understanding that one of the
19	things that we needed to place in the Public
20	Inspection File is a program list and so the best that
21	I can remember is that I went through there looking
22	for what I would consider a program list that covered

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1	the license period that we were talking about or that
2	was the subject of the license renewal.
3	Q Then upon not finding that you did
4	something.
5	A Yes. Then I asked producers generally
6	I remember that I asked the producers the one that I
7	remember specifically is John Covell. Again, like I
8	said in my testimony, John was good to work with and
9	I knew that I could count on him to complete what I
10	was asking him to do.
11	Q So you asked at least John and perhaps one
12	or more producers to prepare something?
13	A Yes.
14	Q At some point in time did you then look at
15	the public file again to determine whether or not any
16	such material actually made it into the file?
17	A I don't remember if I did that.
18	Q That was the question that I had asked
19	before. In your testimony at SFUSD Exhibit T1, page
20	13, you relate that you sought advice from Mr. Sanchez
21	prior to completing the renewal application.
22	JUDGE SIPPEL: Mr. Shook, I want to ask

1	one or two questions on clarification on this. You
2	instructed Ms. Hecht I'm not going to put words in
3	your mouth but the point being is that you wanted
4	Ms. Hecht to straighten out the files for you.
5	THE WITNESS: Yes, sir.
6	JUDGE SIPPEL: You received this list of
7	witnesses in Exhibit E, page 1 of 4. Did and then
8	I did this list prompt you to go back into the file
9	or
10	THE WITNESS: No, sir.
11	JUDGE SIPPEL: It didn't? Okay. But you
12	did the sequence of events was you asked Ms. Hecht
13	to straighten out the file in effect.
14	THE WITNESS: Yes.
15	JUDGE SIPPEL: She came back to you with
16	this list.
17	THE WITNESS: Yes.
18	JUDGE SIPPEL: Typed up?
19	THE WITNESS: Yes.
20	JUDGE SIPPEL: How long was the timeframe
21	between your request to her and when she came back
22	with this list typed up?

1	THE WITNESS: I don't remember how much
2	time passed.
3	JUDGE SIPPEL: I'm going to assume it was
4	not within the same day or maybe she works that fast,
5	I don't know.
6	THE WITNESS: Yes. I don't remember how
7	much time passed between when I asked her for help and
8	when she gave me the report, but what I remember is
9	that by the time she gave me the report I had already
10	started looking at the file myself.
11	JUDGE SIPPEL: So you were actually
12	looking into the file in the file and you were in
13	the process of doing that when she gave you the
14	report?
15	THE WITNESS: Yes.
16	JUDGE SIPPEL: Did you make a
17	determination one way or the other as to whether or
18	not she had done anything to straighten out the file
19	as you had asked her?
20	THE WITNESS: I think I understand the
21	question. By the time I started looking at the file
22	myself I don't remember it being any more organized or

1	less messy than I remember it being before I asked
2	Susan Hecht to start straightening it up for me.
3	JUDGE SIPPEL: Essentially the same?
4	THE WITNESS: Yes.
5	JUDGE SIPPEL: Then you're looking through
6	the file for reasons as you gave; you're trying to
7	respond to the pertinent questions in the application
8	form?
9	THE WITNESS: Yes, sir.
10	JUDGE SIPPEL: She gives you this report
11	and then what did you say to her? What did you say to
12	her?
13	THE WITNESS: I don't remember saying
14	anything. What I remember is that she didn't hand me
15	this report. It was sitting in my mailbox.
16	JUDGE SIPPEL: All right. I'm going to
17	try it again one more time. Did all over what
18	period of time did all of this happen? From the time
19	that you told her you needed help straightening out
20	the file to the time that you found this report in
21	your mailbox?
22	THE WITNESS: Again, it's hard to remember

1	how much time from beginning to end how much time
2	that took. Today I mean if I were to make a guess?
3	JUDGE SIPPEL: No, no, no. I don't want
4	a guess, but it started with the request and the
5	sequence is this. You made the request, then you
6	started looking at the file independently. So I take
7	it that she was out of the file by that time.
8	THE WITNESS: Honestly, I don't know if
9	she even started looking at the file.
10	JUDGE SIPPEL: Well, how could she do this
11	report without looking at the file?
12	THE WITNESS: I guess what I'm trying to
13	say, Your Honor, is that she Susan Hecht came in
14	once or twice a week for a couple hours a day.
15	JUDGE SIPPEL: Right.
16	THE WITNESS: So, it could've been during
17	I mean for sure it was one of the times she was in
18	the station. I asked it was obviously during one
19	of those times she was in the station where I asked
20	her for her help.
21	Whether she started went directly to
22	the folder, or to the drawer and opened it and started

1	working on it or she was already stuffing envelopes
2	and on her own call she decided, oh, I'll start work
3	on the project Jeff just gave me the next time I'm in
4	the station, which might not have been until the next
5	week.
6	JUDGE SIPPEL: So, it could've been the
7	timeframe could've been a week
8	THE WITNESS: Yes.
9	JUDGE SIPPEL: from the time that you
10	actually first asked her to straighten out the file
11	till the time that you actually got this report in
12	your mailbox.
13	THE WITNESS: Correct.
14	JUDGE SIPPEL: All right.
15	THE WITNESS: Okay.
16	JUDGE SIPPEL: That's the best you can do
17	on your recollection?
18	THE WITNESS: That's the best that I can
19	remember.
20	JUDGE SIPPEL: All right. Sorry, Mr.
21	Shook. Go head.
22	MR. SHOOK: I'll go back to where I was

1	before. In your testimony at SFUSD Exhibit T1, page
2	13, you relate you sought advice from Mr. Sanchez
3	prior to completing the renewal application.
4	THE WITNESS: Yes.
5	BY MR. SHOOK:
6	Q Looking at Mr. Sanchez' bills, which would
7	be EB Exhibit 7. I believe your counsel gave you a
8	couple of pages. There you go.
9	A Okay.
10	Q Now, you're reviewing Mr. Sanchez' bills
11	at SFUSD, the only references that I can find that
12	seem to support your testimony on this point are the
13	June 30, 1997 and July 7, 1997 description of
14	services.
15	Could you review EB Exhibit 7, pages 1 and
16	2 and tell me whether there is another reference that
17	we should consider as support to your testimony that
18	you consulted with Mr. Sanchez as to how to answer the
19	renewal applications questions?
20	A I just want to make sure so I'm
21	reviewing the slip list here and identifying the times
22	that Mr. Sanchez and I would've had a telephone

1	conversation about renewal application?
2	Q A conversation of any kind or he gave you
3	something to read or just anything that would try to
4	pinpoint the number of times that you and Mr. Sanchez
5	consulted about how to complete the renewal
6	application.
7	A Okay. Well can I I'll go back to
8	May 7 since it looks like we had a call on that date
9	about the license renewal process. Is that okay?
10	Q That's fine.
11	A Okay. So
12	Q It's just that I want to point out to you
13	in connection with that that independently EB Exhibit
14	1 reflects that the renewal application wasn't even
15	mailed to KALW until May 15.
16	A Okay. So, it looks like on May 7 we had
17	a conversation about the license renewal because
18	that's what the short sentence there says. Then again
19	on May 8, 1997, and then again on May 14, 1997 because
20	it talks about renewal related materials for Mr.
21	Ramirez.
22	It looks like another call on June 30,

1	1997 regarding license renewal question. It looks
2	like July 2 another renewal application reference.
3	Q Now in terms of July 2, who's Mr. Barmore?
4	A Mr. Barmore was the school district
5	attorney.
6	Q The reference there is to EEO information.
7	What connection does Mr. Barmore have with EEO
8	information?
9	A Yes. I think I remember that. It's part
10	of completing the license renewal application there
11	were a number of certifications where we just have to
12	certify one thing or another.
13	I think this is related to the
14	certification or documents that we needed to provide
15	with respect to disclosing any discrimination
16	concerns, or then also looking at this we also had to
17	complete the EEO report that was one of the forms with
18	the renewal package. So, it all could've been about
19	that.
20	Q Okay. Now looking at page 2, what other
21	references are there that would indicate conversations
22	hetween yourself and Mr Sanchez about renewal

1	application questions?
2	A It looks like the next one is on July 30,
3	1997 to review the final renewal application.
4	Q All right. Now, we understand from that
5	bill, and you can correct me if I'm misunderstanding
6	here, that that simply represents Mr. Sanchez looking
7	at the application to make sure it's complete before
8	he sends it off to the FCC.
9	A Correct.
10	Q I mean there's no indication there of a
11	conversation between yourself and Mr. Sanchez?
12	A Correct.
13	Q Now in terms of July 10 where it says
14	conference with Mr. Ramirez re: SCA contract revisions
15	and conversation with Mark Barmore, I take the SCA
16	contract doesn't have anything to do with the renewal
17	application?
18	A Yes. No, I don't think so. I think that
19	was its own, I don't know, its own business.
20	Q Other than the times that are noted on the
21	bills that we're looking at, EB Exhibit 7, pages 1 and
22	2 for the period of time that we've been talking

1	about, do you have recollection of seeking advice from
2	Mr. Sanchez at any other times as to how to complete
3	the renewal application?
4	A No. This is consistent with what I
5	remember.
6	Q When you spoke with Mr. Sanchez in May,
7	June, or July, 1997, did you tell him what was then in
8	the Public Inspection File?
9	A I don't remember.
10	Q When you spoke with Mr. Sanchez, on the
11	dates noted in EB Exhibit 7, pages 1 and 2, did you
12	tell him what you planned to put in the Public
13	Inspection File?
14	A No, I don't remember.
15	Q During your conversations with Mr. Sanchez
16	before the renewal application was filed with the FCC,
17	did you inform him that issues programs list had not
18	been placed in the Public Inspection File during your
19	tenure as general manager?
20	A I don't remember.
21	Q During your conversations with Mr. Sanchez
22	before the renewal application was filed with the FCC;
l	1

1	did you inform him that Issues Program List had not
2	been put in the Public Inspection File during Ms.
3	Levinson's tenure as general manager?
4	A I don't remember
5	Q Did you address with him what happened
6	during Ms. Levinson's tenure as general manager, vis-
7	à-vis the public file?
8	A I don't remember.
9	Q Did you during your conversations with
10	Mr. Sanchez before the renewal application was filed
11	at the FCC did you inform him that Issues Program
12	Lists had not been put in the Public Inspection File
13	during Mr. Jacobs' tenure as general manager?
14	A I don't remember.
15	Q Was Mr. Sanchez' advice to you about the
16	renewal application public file question that is
17	section 3, question 2 ever reduced to writing?
18	A No. I don't remember.
19	Q Since the issuance of the hearing
20	designation order in this proceeding have you had any
21	further conversations with Mr. Sanchez pertaining to
22	the advice that he may have provided concerning

1	section 3, question 2 of the renewal application?
2	A No.
3	Q After conversing with Mr. Sanchez about
4	how to answer the renewal application questions did
5	you ever subsequently review the Public Inspection
6	File before the renewal application was filed?
7	A Yes. I reviewed the Public Inspection
8	File in order to fill out the renewal application.
9	Q Right. I'm just trying I'm trying to
10	get an idea of the sequence of events here. The judge
11	was asking you about that as well. One of the things
12	that seems to have happened is that in May of 1997 you
13	become aware that there is some obligation that the
14	station has with respect to the public file.
15	You look at it your direct testimony
16	speaks to the first look and you're finding that the
17	file was disorganized and messy.
18	A Yes.
19	Q Then you ask Susan Hecht to prepare
20	something or to do something that's a little it's
21	a little unclear what it was. But you asked her to do
22	something. Before she gave you this document that

1	we've been talking about, you then went back to the
2	public file yourself and looked at it and decided that
3	there were things that you needed to do.
4	A Yes.
5	Q At some point during this sequence of
6	events you read the commission's rule about what the
7	public file was supposed to have in it and when it was
8	supposed to have it. You also called Mr. Sanchez?
9	A Yes.
10	Q You spoke to him perhaps several times
11	about what to do with the renewal application
12	questions. Not necessarily just section 3, question
13	2, but I take it the entire renewal application you
14	were talking with him about.
15	A Yes.
16	Q Now, after conversing with Mr. Sanchez,
17	did you then go back to the public file again to look
18	at it a third time to see whether it actually had
19	whatever it was you thought it needed?
20	MR. PRICE: Can I just clarify there were
21	several conversations with Mr. Sanchez. You should
22	just answer the last conversation or any of them?

1	BY MR. SHOOK:
2	Q Well, after any of them in which the
3	public file was discussed to the point where you had
4	Mr. Sanchez' advice as far as what needed to be in
5	there and when it needed to be there.
6	A Yes, I don't remember.
7	Q As we've talked about and as you relate at
8	SFUSD Exhibit T1, page 14, you generally recall asking
9	producers to put together lists of programs that
10	demonstrated the station's treatment of community
ll	issues prior to submitting your renewal application.
12	Would there have been any reason for you
13	to ask program producers to put together such lists
14	other than the Public Inspection File not having such
15	material in it?
16	A I'm not sure if I understood your
17	question.
18	Q Basically, it's like what triggered your
19	asking these program producers to put together any
20	such lists?
21	A I think it's because I felt that we needed
22	to place into the Public Inspection File lists of the

1	programs that we produced that covered issues that
2	were important to the community.
3	Q Did you ever happen to ask Rose Levinson
4	whether she had had Issues Program Lists of any kind
5	placed in the Public Inspection File during her tenure
6	as general manager?
7	A I don't remember if I ever asked Rose
8	that.
9	Q Did you ever ask her whether she had
10	created an Issues Programs List for City Visions
11	programs for the general managers that have preceded
12	her?
13	A I don't remember.
14	Q With respect to John Covell, what did you
15	actually ask him to produce?
16	A I don't remember exactly what I asked John
17	to put together.
18	Q Did you ask that he produce a list of all
19	City Visions programs that aired during the license
20	term for placement in the Public Inspection File?
21	A Yes, again, I don't remember if that's
22	exactly what I asked him to do.

1	Q Well, did you ask John Covell to limit his
2	list of City Visions programs to those that aired
3	during your tenure as general manager?
4	A I don't remember asking him to do that.
5	Q Did you actually review the list of
6	programs that John Covell created prior to completing
7	the renewal application?
8	A I don't remember reviewing his list.
9	Q With respect to any other producer, did
10	you ask any of them to limit his or her list of those
11	programs that aired during your tenure as general
12	manager?
13	A No, I don't remember doing that.
14	Q Did you ask Alan Farley to create a list
15	for the AIDS Update program for placement in the
16	Public Inspection File?
17	A I don't remember asking Alan.
18	Q I want to refer you to EB Exhibit 44. Is
19	that binder still up there? This is one that has the
20	300 plus pages in it.
21	MR. PRICE: Oh, okay he has that.
22	MR. SHOOK: He's got the SFUSD binder,

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1	right?
2	MR. PRICE: Right.
3	JUDGE SIPPEL: What page are we going to?
4	MR. SHOOK: Initially page 276.
5	MR. PRICE: You said 276?
6	MR. SHOOK: Correct. It should be a
7	quarterly issues report for the AIDS Update program.
8	BY MR. SHOOK:
9	Q Okay, see this? You see the dates noted
LO	there it begins with 7/05/1996 and concludes with
L1	9/27/1996?
L2	A Yes, I see that.
13	Q Was this document in the public file when
L4	you responded yes to section 3, question 2 of the
15	renewal application?
16	A I don't remember.
17	Q If you could turn to page 288. Was this
L8	document in the Public Inspection File when you
19	responded yes to section 3, question 2 of the renewal
20	application?
21	A I don't remember if this was in there.
22	Q Page 299. Was this document in the Public

<u>.</u>	Inspection File when you responded yes to section 3,
2	question 2 of the renewal application?
3	A I don't know if this was in there.
4	Q Page 311. Was this document in the Public
5	Inspection File when you responded yes to question 2
6	of section 3 of the renewal application?
7	A I don't remember if this was in there.
8	Q Did you ask Alan Farley to create a list
9	for the Book Talk program for placement in the Public
10	Inspection File?
11	A I don't remember.
12	Q I'd like you to turn to SFUSD Exhibit 49,
13	pages 1 through 5.
14	JUDGE SIPPEL: What are the pages again?
15	MR. SHOOK: SFUSD Exhibit 49, pages 1
16	through 5.
17	THE WITNESS: Okay, I see this.
18	BY MR. SHOOK:
19	Q Was a list or document of any kind
20	containing the information that appears in SFUSD
21	Exhibit 49, pages 1 through 5 in the Public Inspection
22	File when you responded yes to section 3, question 2

+	of the renewal application?
2	A I don't remember seeing this in there.
3	Q Did you ask Alan Farley to create a list
4	for the Performing Arts Program for placement in the
5	Public Inspection File? That would be SFUSD Exhibit
6	49, pages 13 through 16.
7	A No, I don't remember asking Alan to create
8	this.
9	Q Was the list containing the information
10	that appears in SFUSD Exhibit 49, pages 13 through 16
11	in the Public Inspection File when you responded yes
12	to section 3, question 2 of the renewal application?
13	A I don't remember if this was in there.
14	Q Did you ask Alan Farley to create a list
15	for My Favorite Things program for placement in the
16	public inspection file?
17	A I don't remember asking Alan to do that.
18	Q Looking at SFUSD Exhibit 49, page 11, was
19	a list containing that information in the Public
20	Inspection File when you responded yes
21	A Can you repeat the question again? I'm
22	sorry, I was distracted.
į	1

1	Q Okay. Was a list containing the
2	information that appears SFUSD Exhibit page 11?
3	MR. PRICE: This the page with My Favorite
4	Things in bold in the middle of the page?
5	MR. SHOOK: Right.
6	MR. PRICE: Okay. We're on the right
7	page.
8	BY MR. SHOOK:
9	Q Was a list containing information from My
10	Favorite Things program in the Public Inspection File
11	when you responded yes to section 3, question 2 of the
12	renewal application?
13	A I don't remember if this was in there.
14	Q Did you as Alan Farley to create a list
15	for the Open Air program for placement in the Public
16	Inspection File? That would be look at SFUSD
17	Exhibit 49, pages 22 to 31.
18	A Okay, I see that.
19	Q Did you ask him to create a list for the
20	Open Air program for placement in the Public
21	Inspection File?
22	A No, I don't remember asking Alan for this